

---

# ABOUT US

# Ahinoam

2021



# Overview

**Ahinoam NPO was established in 2019 to continue growing the 20 years legacy of social activity by the Edry family.**

**The organization acts to promote social justice and equal opportunities in the Israeli society through programs for youth and young adults from the social and geographical periphery.**

**We are leading long-term programs, from a successful completion of high school to a meaningful integration in the job market and civil circles.**

---



**אחינועם**

לקידום שוויון הזדמנויות

“The world is rushing forward, offering almost unlimited employment and growth opportunities, with connections that once seemed unimaginable. However, unfortunately, in the Israeli reality of 2021, the distance from Tzfat to Tel Aviv is greater than between Tel Aviv and London. We are here driven by a real desire to close this gap.”

---

*Eyal Edry, founder*

---

# Our activities & programs



## Scholarships

- Personalized academic scholarships, encouraging community engagement
- 50 students took part in the program since 2019
- Collaboration with The Haifa Foundation

## Long-term program for youth at risk

- 10 years of tailor made individual support
  - Safe space youth center for 300 individuals in 2020
  - Collaboration with ELEM Youth in Distress Association
-

---

## Our participants

672

One-on-one  
counseling  
sessions  
for youth in the  
periphery

45

scholarships  
provided, +300%  
increase

“The scholarship has allowed me the mental space for breathing during the academic year, enabling me to focus on my professional growth and less on the everyday worries”

Law student, second year

“The program helped me see that there is and will be someone who sees me and believes in me. It changed my perspective”

Participant of youth  
guidance program

---

---

# Our activities & programs



## IDF integration for the Ethiopian community

- Programs and preparation for a meaningful service
- 95% of our alumni enlisted in selected IDF units
- 30 participants annually

## Computer for each student

- Ad hoc response to the needs provoked by COVID-19
  - 40,000 renewed computers collected and sent to students
  - Hundreds new computers distributed
-

---

# Upcoming initiatives for 2022



## Information & research center in the periphery

- A direct route to existing services, increasing access to state funded projects
- Both physical and online solution for collection and distribution of data



## Diversifying high-tech employment

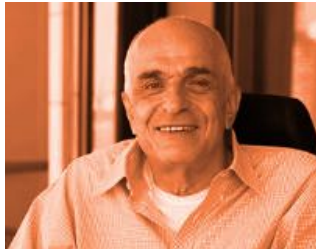
- Partnership with Israel's Innovation Authority to foster equal opportunities within high-tech industry
  - Encouraging employment for periphery communities
-

# OUR TEAM

## Eyal Edry

Chairman and Founder

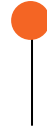
Established business entrepreneur and an active philanthropist in the Israeli society. Medalist of paralympics competitions.



## Hadar Menahem

Director

Experienced senior manager of human resources and social activism. Acknowledged public voice for equal opportunities.



## Danit Laish

Resources Manager

Haifa-based Social impact expert, with background in advertising and a decade of project management in local NPOs and federations

